

# Entertainment

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## Laserworld Searches for Local Distributor



A fast-growing company and worldwide supplier of show laser systems, Laserworld had been making waves in Vietnam long before the show. Director of Events & Rental, Benedikt Orthen informed us the team mainly attended the show with one aim in mind – to find a local distributor. According to Benedikt, this was an opportunity for the company to visit many potential customers as well. “Every year we look for another company to distribute our products and Vietnam is now a big market for lasers. A lot of big clubs are willing to spend more for quality laser systems now and its across the board. Club owners have experienced cheap lasers which get damaged just a few months after installation so now they only want high quality systems.” And while he was shy about the details, Benedikt did state that the show had heralded a potential distributor and advised us to keep our ears to the ground in the upcoming months for the official announcement, among many other interesting product releases.

[www.laserworld.com](http://www.laserworld.com)